Center for Automotive Research (CAR) to feature Karamba Security's ThreatHive Insights at Marquee Annual Event

BLOOMFIELD HILLS, Michigan & HOD HASHARON, Israel – May 22, 2019 – Karamba Security's ThreatHive will provide insights on how attackers are targeting the electronic control units (ECUs) of autonomous and connected vehicles at one of the world's premiere automotive conferences this summer.

Now in its 54th year, the CAR Management Briefing Seminars attracts automotive industry experts, leaders, and visionaries from across the world. This year it will be held from August 6-8th at the Grand Traverse Resort and Spa in Traverse City, Michigan.

"CAR MBS 2019 will focus on the auto industry's commitment to change, across the spectrum of technology, strategy, mobility, policy, and manufacturing issues", said Carla Bailo. President and CEO, Center for Automotive Research. "Vehicle OEMs and Tier 1 suppliers have struggled to understand the different types of threats posed to car ECUs. At this year's event, we are excited to have Karamba Security present its latest insights on different attack vectors used against car ECUs, providing CAR's members with pre-production input on how hackers can penetrate vehicle systems."

CAR decided to feature ThreatHive at the conference following the Automotive Information Sharing and Analysis Center(AutoISAC) decision last September to select Karamba Security for a strategic partnership. In this role, Karamba Security's ThreatHive provides Auto-ISAC with research analysis on cyberattacks on ECUs and deep forensic data on the how, when, and where of these attacks. These findings provide vehicle OEMs and Tier-1 suppliers with the insight they need to secure ECUs and reduce the threats facing drivers, passengers, and cargo.

Karamba ThreatHive works as a threat intelligence command center, deploying "honeypots" across the globe to find, lure, and track cyberattacks on ECUs. ThreatHive expedites the discovery of threats, enabling car makers and tier-1 providers to address those threats before the ECU goes to production. ThreatHive also works to find clients' security gaps and provide detailed forensic data, without any delay in time to market schedules.

About Karamba Security
Karamba Security provides industry-leading embedded cybersecurity solutions for connected systems. Product manufacturers in automotive, Industry 4.0, IoT, and enterprise edge rely on Karamba's automated runtime integrity software to self-protect their products against Remote Code Execution (RCE) cyberattacks with negligible performance impact. After 32 successful engagements with 17 automotive OEMs and tier 1s, product providers trust Karamba's award-winning solutions to increase their brand competitiveness and protect their customers against cyberthreats.

More information is available at **www.karambasecurity.com** and follow us on Twitter **@KarambaSecurity**.

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